#### KINGDOM OF BAHRAIN MINISTRY OF EDUCATION DIRECTORATE OF EXAMINATIONS / EXAMINATION SECTION

## SECOND SEMESTER EXAM 2022/202

MODEL

**COURSE NAME:** Communication Skills

**TRACK:** Unified Track

COURSE CODE: 213 الدر Commit to the Model Answer, with taking into account other correct logical answers.

TIME: 1½ Hour

**OUESTION ONE:** 

(A) State whether the following sentences are true or false:

 $(5 \times 1 = 5 \text{ Marks})$ 

[10 Marks]

- ) Formal meetings are planned, structured, and usually conducted at specific times.✓
- 2. ( ) Any image that is used to communicate an idea is known as nonverbal communication. \*
- 3. ( ) A business letter is the best way to pass information within the company. \*
- ) Notices provide a cheap way of communicating the same information to a 4. ( large number of people but they may not be read, or may be ignored. ✓
- 5. ( ) Effective listening helps you in making decisions. ✓

(B) Read the MEMO and answer the following questions:

 $(5 \times 1 = 5 \text{ Marks})$ 

# MEMA

: Sales Department To

HR Manager From:

: 3 April, 2023 Date

General Manager Copy to:

Subject: Monthly Review Meeting

The next monthly review meeting has been scheduled for Wednesday 6 April, 2023 from 9:00am to 11:30am. Please make sure to attend.

- 1. Who is the receiver? Sales Department
- 2. Who is the sender? **HR Manager**
- 3. When the memo written? 3 April, 2023
- 4. What was the memo about? **Monthly Review Meeting**
- 5. A copy of the memo must be given to: **General Manager**

[9 Marks]

a. Barrier

c. Sender

a. Carbon Copy  c. Procedure  d. Salutation  3) Occurs when information is passed from top management to employees:  a. Downward communication  c. Verbal communication  d. Upward communication  4) When selecting the meeting venue, make sure that there is/are:  a. stationery items  b. an agenda  c. a notice sent to participants  d. adequate light and ventilation  5) A letter starting with Dear Mr. Jassim, should be closed with:  a. Yours sincerely  b. Yours faithfully  c. Best wishes  d. Best regards	Circle the	correct answer:	
c. Checking and receiving d. Method to discuss issues.  2) Which of the following is a part of report?  a. Carbon Copy  b. Complimentary close  c. Procedure  d. Salutation  3) Occurs when information is passed from top management to employees:  a. Downward communication  c. Verbal communication  d. Upward communication  4) When selecting the meeting venue, make sure that there is/are:  a. stationery items  b. an agenda  c. a notice sent to participants  d. adequate light and ventilation  5) A letter starting with Dear Mr. Jassim, should be closed with:  a. Yours sincerely  b. Yours faithfully  c. Best wishes  d. Best regards  6) While using telephone, your voice should be:  a. Impersonal  b. Unclear	1) The fo	llowing are purposes of commun	nication except:
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a. Impersonal b. Unclear	c.	Best wishes	d. Best regards
a. Impersonal b. Unclear	6) While	using talanhana waya yaisa shay	ald how
			b. Unclear
		N	_
7) Which of the following is an example of informal meeting?    Description		•	
a. General meeting  b. Staff meeting		•	
c. Annual General Meeting d. Statutory meeting	c.	Alinual General Meeting	u. Statutory meeting
8) All of the following are types of oral communication EXCEPT:	8) All of	0 01	
a. Presentations b. Interviews	a.	Presentations	b. Interviews
c. Meeting d. Notice boards	c.	Meeting	d. Notice boards
9) An interview represents the in the communication process:	9) An inte	erview represents the	in the communication process:

b. Channel

d. Receiver

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**NOTICE:** The Answers Contains 5 Pages

#### **OUESTION THREE:**

ادر 213

[10 Marks]

Read the following document, and then answer the questions below:

<b>DELM</b> (	ON (	COMP	ANY
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#### NOTICE OF THE MEETING

A Board of Directors meeting will be conducted to discuss about the company's development on 17 April 2023 at 10:00 am at the conference hall.

### **AGENDA**

- 1. Apologies for absence./
- 2. Minutes of the last meeting./
- 3. Matters arising from the last meeting.
- 4. Annual turnover of the company.
- 5. Finalizing the objective of the company.
- 6. Discussion on marketing strategies.
- 7. Any other business./
- 8. Date of next meeting./

Noora Khaled Secretary

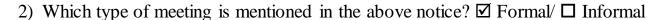
10 April 2023

Enc: Minutes of meeting 5 April 2023



Noora Khaled /

or secretary



3) Is there any enclosure attached with the notice? If any mention it?

Yes/, Minutes of meeting 5 April 2023/

4) When and where is the meeting planned to be conducted?

When: (Date) 17 April 2023/ Where: conference hall/

5) Complete the missing parts of the agenda (parts 1-2 and 7-8).

### **OUESTION FOUR:**

[11 Marks]

Fill in a telephone message sheet from a conversation recorded on Sunday by the Secretary at 10:30 am in 14 May 2023:

**Secretary**: Good morning, Delmon Company, Amina Hassan speaking.

**Caller** : Good morning, this is Faisal Ali from International Data could I speak to

Mr. Talal Khaled, please?

Secretary: I'm afraid Mr. Talal is out of the office. Would you like to leave a

message?

Caller : Yes please, could you ask him to call me? It's urgent, my number is

2223136. It's about our meeting next week.

**Secretary**: Let me repeat it. It's 2223136.

Caller : That's right

**Secretary**: Fine. I'll ask him to call you, as soon as he gets in.

**Caller**: Thank you, goodbye.

**Secretary**: Goodbye.

For Mr. Talal Khaled/	Urgent ☑/				
Date 14 May 2023/	Time 10:30 am/				
While You Were Out					
Mr. Faisal Ali /					
Of International Data/					
Phone 2223136/					
AREA CODE	NUMBER EXTENSION				
Telephoned ☑/	Please call <b>☑</b> /				
Came to see you □	Returned your call $\square$				
Will call again □	Wants to see you □				
Message					
It's about our meeting next week./					
Signed Amina Hassan / or secretary					

**NOTICE:** The Answers Contains 5 Pages

### **QUESTION FIVE:**

[20 Marks]

a) Ahmed is the chairman of the company. He decided to hold a meeting to the shareholders to discuss about the profit and loss of the year. During the meeting, one of the shareholders asked a question about the percentage of profit and loss.

From the paragraph above, find the process of effective communication:  $(5 \times 1 = 5 \text{ Marks})$ 

- Receiver : Shareholders/

- Sender : Mr. Ahmed / or Chairman

- Channel : Meeting/

- Message : Discuss about the profit and loss./

- Feedback : Ask question /

b) Fill in the table by identifying whether the method of communication is internal or external:  $(3 \times 1 = 3 \text{ Marks})$ 

Cases	Internal/External
Delmon Company does a telephone survey with the company customers.	External
An e-mail is sent by the manager to Delmon Company's employees about the new data protection rules.	Internal
Delmon Company's accounting manager has a meeting with ABC Bank.	External

c) Compare between the following according to the differences listed in the table:

 $(12 \times 1 = 12 \text{ Marks})$ 

Points of Difference	Oral Communication	Written Communication
Definition	It is the <u>exchange/</u> of <u>ideas or information by</u> <u>spoken words</u> ./	It is the <u>exchange</u> / of <u>ideas</u> or information by written words./
Record (yes/no)	No/	Yes/
Feedback (fast/slow)	Fast/	Slow/
Cost (high/less)	Low/	High/
Example	Face to face /- interview - phone - presentation	Letter /– memo – notice board
Example		

